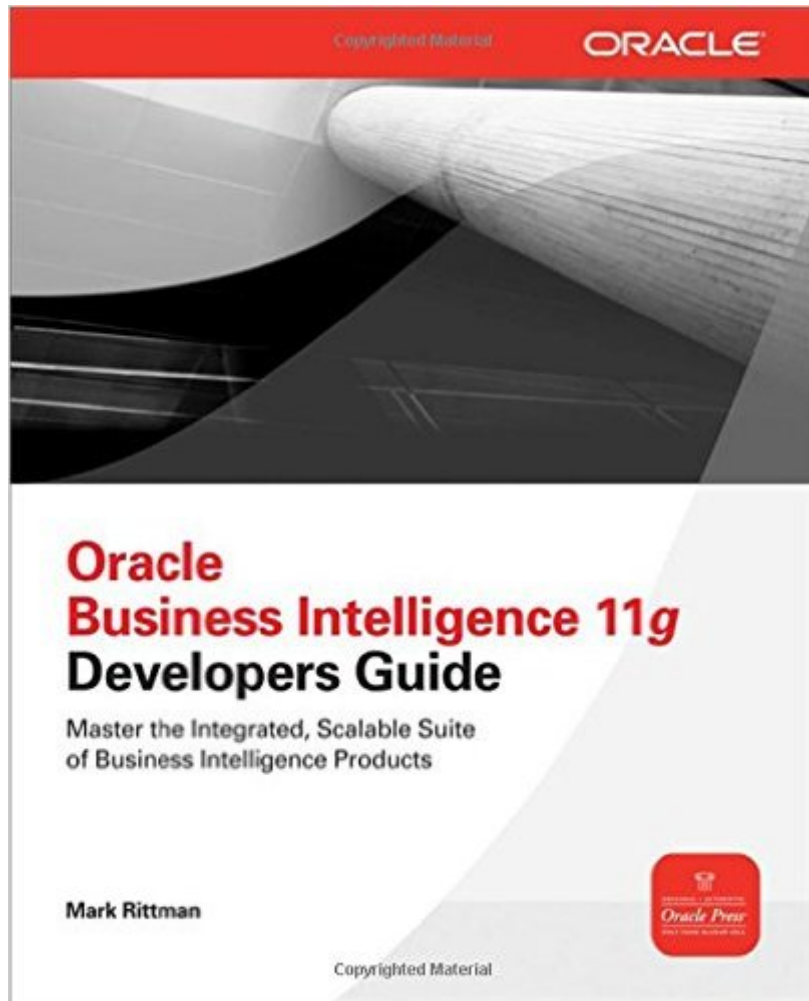


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# Oracle Business Intelligence 11g Developers Guide



## Synopsis

Master Oracle Business Intelligence 11g Reports and Dashboards Deliver meaningful business information to users anytime, anywhere, on any device, using Oracle Business Intelligence 11g. Written by Oracle ACE Director Mark Rittman, Oracle Business Intelligence 11g Developers Guide fully covers the latest BI report design and distribution techniques. Find out how to execute effective queries, build accurate models, use scorecards and KPIs, create dynamic reports, set up dashboards, and publish to smartphones and wireless devices. This Oracle Press guide contains comprehensive details on Oracle Exalytics In-Memory Machine, the best-in-class, preintegrated BI platform. Install or upgrade to Oracle Business Intelligence 11g Develop and manage custom Oracle Business Intelligence repositories Access relational, file, and multidimensional data sources Design print-quality reports with Oracle Business Intelligence Publisher Create web-enabled analyses, dashboards, and visualizations Integrate with other applications using Oracle Business Intelligence 11g Action Framework Employ authentication, authorization, and row-level security Configure and deploy Oracle Exalytics In-Memory Machine

## Book Information

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## Customer Reviews

Writing a book on the Oracle Business Intelligence suite is a tall order. At more than a thousand pages, this book measures up to the task, literally, and as you will read this book - figuratively also. So, have I read the entire book? No. I have not. It is close to 1100 pages long, and I have read parts of it, and skimmed through much of the remainder. Why am I writing this review before I have

read the entire book then, eh? Well, to be honest, reading the entire book is going to take longer than I thought. I have had this electronic version of the book for several weeks now, and I was starting to feel like I should put something out lest I let the year end and a new year begin. For what it's worth, I do hope to keep adding new posts as I read through the unread portions of the book. So take this as a caveat. Anything else? Yes, one more, though more of a disclosure. Disclaimer: I received a free e-book version of this book, courtesy Mc-Graw Hill, and thanks to Mark Rittman. I also, separately, and later, obtained access to an online version of this book via a subscription to Safari Books Online [...]. Also note that I am reviewing this book in my personal capacity, and not representing Oracle in any way. Anything else? Yes, one more disclosure. I am a product manager with the Oracle Business Intelligence group, and have worked to bring some of the products and features covered in this book. That is guaranteed to bias my review, in what ways I don't know. Read and let me know. So who is this book aimed at? Everyone. No, really. Everyone working with Oracle's BI toolset, to be sure. This includes people who have worked with the 10g version and expect to, if haven't already, moved to 11g.

There are probably some who waited a long time for this book to be published but I don't think anyone who pre-ordered would be disappointed. The first thing that hits you is the amount of content - over 1000 pages and it is high-quality publishing. It is not easy explaining technical aspects of Oracle BI in plain English (just try to read RPD consistency errors and you'll know what I mean!) but the author manages to articulate clearly in a way that all developers should understand. Being very technical in nature and with so many wide ranging topics, you should not feel you have to sit and read this book from cover-to-cover, instead you should be comfortable with having it on your desk just like DBAs have their handbooks. When you need to learn about new concepts such as merging RPDs or modelling an Essbase cube then you have the information to hand when you need it. And there is a sample data set that can be downloaded for you to practice with whenever the time comes. Although it is applicable to all developers, the people who would benefit most from this book are 1) developers who new or relatively new to Oracle BI 2) developers who are experienced with 10g and are looking to upgrade to 11g and 3) developers experienced in one or two areas (such as dashboards) and are now looking to expand their knowledge. It would also be useful to team members such as Tech Team Leads, Solution Architects and Operations staff who are not full-time Oracle BI developers but who still need to understand the concepts and "lingo". For those developers who are experienced, don't be disappointed if the book does not tell you how to model every type of complexity you might get in a relational data-model - it would be

near-impossible.

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